

CRAIGMYLE

FUNDRAISING CONSULTANTS

OUR CODE OF PRACTICE

As Craigmyle accredited consultants we believe that the charitable causes to which we provide a service are entitled to the highest internationally recognised standards of professional conduct. The Craigmyle Code of Practice below reflects these standards.

A COMMITMENT TO THE IDEALS OF CHARITABLE GIVING:

We are committed to the ideals of charitable giving and seek to bring credit to the profession by our public behaviour.

SERVICE TO CHARITIES WITH WORTHY AIMS AND HONOURABLE INTENTIONS:

We will only serve those charities that, to the best of our knowledge, have aims that are worthy and intentions that are honourable, and for which we believe we can provide an effective service.

BACKING UP OUR CLAIMS OF EXPERIENCE, QUALIFICATION, AND ACHIEVEMENT:

We make only those claims of experience, qualifications, and achievement that can be substantiated, and will neither guarantee results nor promise to raise sums that are unrealistic.

NO INDUCEMENTS TO SECURE CONTRACTS:

We will acquire clients by fair means only, and will not offer inducements to prospective clients or apply undue pressure in order to secure contracts.

PROFESSIONAL FUND RAISING TECHNIQUES:

We will not knowingly employ fund raising techniques which might be harmful to the public or could bring the client or the profession into disrepute.

TRAINING AND SUPPORT OF CONSULTANTS:

We are committed to professional development, have a record of continuous relevant fundraising experience and are committed to supporting each other professionally.

AGREED TERMS OF CONTRACT:

Every service we provide is based on an agreed contract that covers:

- the service to be provided;
- the fees to be paid;
- the method of payment;
- the duration of service;
- arrangements for termination or revision of contract.

FEES ARE BASED ON THE SERVICE PROVIDED, NOT COMMISSION:

We do not work on commission. Fees are based on the service to provided, not related to the size of target or to amounts raised.

CONFIDENTIALITY:

Craigmyle and its licensees take great care to honour the confidentiality of information to which it is privy when serving clients, and to avoid conflicts of interest when seeking new business. With the exception of information relating to publicly accessible charitable trusts and companies, all data relating to donors, potential donors and members of the client's constituency is and remains their property.

March 2019